



# GOVERNOR'S MONTHLY LETTER

Rotary International District 3800 | Issue No. 1 July 2022



IMAGINE  
ROTARY



**"I would like all of my Imaginative Amazing Treasures to proclaim and shout out to the whole world their full and wholehearted dedication and commitment to Rotary District 3800"**

**ARTURO "BOBBY" C. TANYAG**  
District Governor, RI D3800





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The Governor's Monthly Letter is a monthly publication by the District Governor of RI District 3800. Please send letters, photos and other materials to the District Editorial Board or email to: priscorivera2005@gmail.com



# PRESIDENT'S MESSAGE

July 2022

Every month since I joined Rotary, I've looked forward to reading this magazine, especially the opening essay from our Rotary president. I'll admit that as much as I appreciate a digital copy, I still revel in the tactile sensation of sitting down and leafing through the glossy pages. They are a treasure trove of photos and memorable stories about our great organization — the one we all know and love. I have learned so much over the years about service projects and lives that each of you have transformed.

As a communications professional, I have longed for the day that our stories were a regular part of mainstream media and that our flagship magazine might populate doctor's offices, coffee shops, or anywhere else people sit, wait, and browse. It's great that Rotary members are better informed about all we do, and wouldn't it be that much better if more people knew our stories.

All this was top of mind as I thought about our plans for promoting Rotary worldwide in the upcoming year. Over the next 12 months, we are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically. Nick and I will focus on some of the highest impact, sustainable, and scalable Rotary projects from our areas of focus in what we call the Imagine Impact Tour.

We are inviting top-tier journalists, thought leaders, and influencers to use their channels to help us raise awareness by reaching people who want to serve but have not yet realized they can do it through Rotary.

But there was another important issue to consider — our carbon footprint. I take seriously Rotary's emerging leadership position on environmental issues. The example set by our members during the pandemic is fundamental to how we carve out our future.

**“We are going to shine a light on projects that put Rotary service on display to the world”**





**“It’s great that Rotary members are better informed about all we do, and wouldn’t it be that much better if more people knew our stories”**

That means we will harness digital technology to tell these stories — we will be tweeting, posting, and “going live” to anyone who will listen. We must consider our environment, and part of that means always traveling but continuing to connect in meaningful ways as we have for the past two years.

Of course, we are social people, and we still need to be together. We simply need to be more mindful of our decisions and think about how we get together just a little bit differently. For example, if we travel to visit a project, we will plan successive visits in neighboring areas.

So, what are your stories and who can help tell them? I hope you might consider your own Imagine Impact efforts — your story might be something you can promote just as easily on social media or during a Zoom call. Think about ways to showcase notable projects in your clubs and districts.

We all feel the impact that Rotary service and values have on us. Now it’s our opportunity to share that feeling with others.

**Jennifer E. Jones**  
RI President  
RY 2022-2023







# GOVERNOR'S MESSAGE

July 2022

**W**elcome to Rotary Year 2022-2023! To me, this is a culmination of my big dreams and wish to inspire all Rotarians in our district, especially my Imaginative Amazing Treasure Presidents, to become better versions of themselves as they give their very best to the world that truly deserves the best!

I have been preparing and anticipating this particular Rotary Year for the longest time! The gestation period from the time I dreamed and wished to be your District Governor, dreamt of becoming like the illustrious District Governors I have been wanting to emulate, gave me sufficient time watching all their moves with extreme admiration and passion. Indeed, for the past two years, I have been honed, reshaped, re-tooled, reinvigorated and hyped up by our District Leaders, the Regional Training Leaders, and by the distinguished Training Think-Tank of Rotary International!

Indeed, now I declare and commit to all of you my fellow Rotarians that I am ready to assume the leadership of the greatest District in Philippine Rotary!

I am all revved up to measure up to the superlative vision and strong determination of all the PDGs. I now have developed within me the distinct charisma so innate in a District Governor, the cerebral wittiness and intelligible vision to be able to inspire, lead and motivate all of my Amazing Treasure Presidents and District Team to emerge into better versions of themselves, to continually generate superlative ideas that will create positive impact and lasting change to the world around us!

I can only promise to dedicate myself to emulate the greatness of the District Governors before me and memorialize RY 2022-2023 as the most Imaginative Year in District 3800 with all my Imaginative Amazing Treasures – my Amazing Treasure District Officers, Amazing Treasure Presidents, their Spouses/Partners, and Amazing Rotaractors and Interactors – to celebrate our Rotary Year with bigger dreams of conducting sustainable humanitarian service projects aligned with the RI's seven areas of focus, totally inspiring all of you to gear up to the immensity of the challenges facing us in the post Covid-19 era!

I commit myself to give my all, my very best, as I envision myself, together with all of you, to realize our dream to give the world our best that it truly deserves!





I further commit myself to celebrate my Rotary Year as DG by sharing our blessings, kindness, joy, and peace to all of District 3800! Let me lead all of you to fulfill and live by the four strategic priorities of Rotary International! Let us expand our reach and increase our impact! Tell the world of our great successes! Broadcast over all media, including social media, the great things Rotarians have done good to the world!

**“Join me in my Rotary journey to Imagine Rotary! Imagine all possibilities! Imagine our world transformed! Imagine a world that truly deserves our best! Imagine the power of Rotary!”**

I also pledge myself for everyone to celebrate diversity, open our doors for others, and be inclusive to grow our membership. I pledge and commit myself to fully support the Rotary Foundation, by digging deeper into my pocket, to be able to continue serving humanity, opening doors for opportunities, serving to change lives! I promise to lead all Rotarians of District 3800, and together with PDGs Jun Farcon, Fabie Enriquez, and Mac Hermoso, to become new Arch Klump Society Members from our district in RY 2022-2023!

Moreover, with the full support of all the members of my Imaginative Amazing Treasure Team, I commit myself to fully engage our members, provide comfort and care for them and strive harder to keep them engaged through meaningful service and fellowship. Let us share with them our core values of Fellowship, Integrity, Diversity, Service and Leadership. Let us share to them our traditions, our culture, our heritage in Rotary!

“IMAGINE ROTARY”- the Presidential Theme for RY 2022-2023 is such an all-encompassing holistic vision which urges us to harness the power of Rotary, the magic of Rotary!

Imagine how Rotary can make the world a much better place to live in!

I would like all of my Imaginative Amazing Treasures to proclaim and shout out to the whole world their full and wholehearted dedication and commitment to Rotary District 3800 as we proclaim the Presidential Theme for RY 2022-2023!

Fellow Rotarians and everyone, these are my pledges and commitment to all of you! Join me in my Rotary journey to Imagine Rotary! Imagine all possibilities! Imagine our world transformed! Imagine a world that truly deserves our best! Imagine the power of Rotary! Together, we can have our dreams turn into reality!

**Arturo “Bobby” C. Tanyag**  
District Governor, RY 2022-2023  
RI District 3800







**DG** Bobby has always believed in “Living One’s Dream”. He believes in “the lift of a dream”. To him, before the dream lifts you up to the clouds above, be sure you know and have looked hard at the facts on the ground, and to know oneself thoroughly before living one’s dream.

His whole life has been guided by one big advice his mother gave him. That is, to trust in God and to be true to oneself at all times - a very simple yet concise and comprehensive advice that guided him to achieve his dreams in life.

Schooling started too early for him at age four. He learned how to drive at age 10 and drove himself to school as a freshman high school student. He finished high school at age 14 and graduated from De La Salle University with a degree in BS Chemical Engineering at age 19. He managed to outclass his more mature peers. He dreamt of becoming a doctor but finished a chemical engineering degree. He worked hard to secure the Gold Medal for Excellence in Religion and Theology Award from that University for three straight years.

#### **EDUCATIONAL AND PROFESSIONAL BACKGROUND:**

Armed with a Chemical Engineering degree from De La Salle University at age 19, he was accepted as a Trainee Engineer at the Pilipinas Shell Petroleum

Corporation’s Refinery and worked his way up in the corporate ladder in various aspects of the company operations - from Quality Assurance to Technological Services, Supply, Planning, and Logistics, Specialty Products Marketing, Regional Marketing, Customer Services - and capped with a foreign assignment at Shell International in The Netherlands, and as Vice President of Shell Global Solutions based in London. He opted to retire early at age 53 ready to fulfill his dream of owning his own business fully equipped with an MBA degree earned from the Ateneo Business School.

While employed at Pilipinas Shell, he was also actively involved in government-related activities and programs. He was actively involved in the Department of Trade and Industry’s Product Standards Agency as Chairperson for the following Petroleum Products: LPG, Gasoline, Diesel, and Aviation Fuels. He was also the Representative of Shell to the Oil Industry Management Bureau and to the Bureau of Energy Utilization of the Department of Energy (DOE). His active involvement in the energy conservation and management efforts of the DOE earned for him a 45-day Fellowship and Study Grant in Japan under the Asian Productivity Organization and the Development Academy of the Philippines.

## **BUSINESS INTERESTS:**

He established his first business venture in 2003. He secured the exclusive distributorship of the Lubricants Line of the biggest Japanese Oil Company, JX Nippon Oil and Energy, and introduced the ENEOS Brand of Petroleum Products in the Philippine market. He also managed to get distributorships from the China Petroleum Corporation of Taiwan, Hanval Industries of Korea, ABW Petroleum of Korea, and JP Royce Lubricants of Malaysia. As President and CEO of his company, Delta Japan Oil Products Corporation, he propelled the company with a significant market share in the Petroleum Lubricants Market.

He also established a real estate business after passing the licensure examination for Real Estate Brokering, which led him to establish other companies, namely, Del Coronado Properties Corporation, R. Tanyag Realty, and Arturo Tanyag Realty, again to fulfil his dream of building a real estate portfolio in the National Capital Region, and of investing and speculating in properties in all exit points of the South Luzon Expressway from Bicutan to Calamba starting from savings on earnings in real estate commissions.

## **ROTARY JOURNEY:**

In 1994, DG Bobby was invited to Rotary by the late PDG Paul and Spouse Nitz Honorio who sponsored him as a member of the Rotary Club of Pasig South (RCPS). He was elected President of RCPS for RY 1996-1997. During his presidency, DG Bobby was awarded “The Most Outstanding Club President Award” and became the only Major Donor Level 1 from among the Club Presidents. From then on, he became involved in various Rotary activities and programs serving as District Chair for Group Study Exchange in RY 1999-2000 who led the Outbound Group Study Exchange Team of young professionals to RI District 5300 in Northern California and Nevada in 2002. As the Group Study Exchange Team Leader, he attended and delivered speeches in at least 30 Rotary Club meetings and served as Guest Speaker in the District Convention of RID 5300 highlighting the Rotary programs of RI D3800 and promoting awareness about the Philippines. He volunteered to be President of RCPS for the second time in RY 2016-2017 and received a total of 15 awards, including the Presidential Citation of Merit. He was bestowed the Outstanding Assistant Governor Award for the second time in RY 2018-2019, served as Special Executive Assistant to the Governor in RY 2019-2020 and Chair

of the District Awards Committee in RY 2019-2020. He was declared as District Governor Nominee for RY 2022-2023 by the District Nominating Committee in 2019.

## **CIVIC INVOLVEMENT AND OTHER INTERESTS:**

Among his community-related activities include his service as President of the Fifth Valle Verde Homeowners’ Association for three years. He also served as President of the Le Grand Condominium Corporation for 11 years, and currently serves as President of the Makati Southhills Association and the Phil AXA Life Centre Condominium Corporation at the Makati Central Business District.

In view of his fascination with the colors of Mother Nature, he collects raw mineral stones, natural gemstone formations, and polished mineral gemstones -“faberges”. He is likewise an accidental vintage car collector due to his sentimental attachment and loyalty to a particular car model that he has used and still keeps up to the present.

DG Bobby likewise continues to build his small collection of paintings, ranging from local Impressionists, Cubists, Modern abstracts, Mabini artworks, Euro street arts, and millennial artists.

Described by his children as a person with an “Edifice Complex”, he is constantly building houses, housing units, office buildings while still finding time to be a “gentleman farmer” during his leisure time.

DG Bobby has four children (two sons and two daughters) and enjoys being with his six grandchildren. His eldest son graduated with degrees in AB Psychology and Accountancy from De La Salle University who is now a registered Accountant based in New York and New Jersey, USA. His three other children, namely, Jose Augusto, Karla Margarita, and Kristine Marie, all graduated from the University of Asia and Pacific with degrees in Economics.

All of his children have their own respective businesses, ranging from petroleum products marketing, trading of non-metallic mining products, and online selling of a wide range of products.

Being a semi-retired businessman, DG Bobby pledged to dedicate most of his time, talent and treasures to Rotary in order to serve humanity to change lives. He professes and declares his complete commitment to Rotary’s Motto, “Service Above Self”, and his full support to the Rotary Foundation and its seven areas of focus. He pledges to be an active Rotarian forever.





Congratulations to DG Bobby Tanyag and to all Imaginative Amazing Treasure Presidents! Your dreams and visions have finally come true, that is, you are now at the helm and leading Rotarians from District 3800 on your own journey of Rotary service. You were just then imagining how Rotary could help you become better versions of yourselves and how as Rotarians, you could do good in the world. Now, it is your time to shine!

I know that you are all committed and eager to do your best in the service of our community and our many beneficiaries and as your District Secretary for Operations, I am here to help and guide you achieve your goals and objectives for your club.

So here are the reports you need to prepare and the deadlines for submissions:

1. 3 Years Strategic Plan
2. Club Plans & Programs
3. Club Health Check
4. Members Satisfaction Survey
5. Updated Club Constitution & Bylaws
6. Club Roster with Classifications

Please discuss these with your Assistant Governor at least two weeks before the Governor's Visit. The final reports must be submitted to the SAG at least 1 week before the GV and the SAG will be responsible for sending the reports to the District via email.

If possible, please align your Club Plans & Programs on the RI Strategic Priorities:

### 1. Increase our Impact

- TRF
- Grants
- Service Projects

### 2. Expand our Reach

- Membership
- Public Image
- Service Projects
- Vocational Service
- Youth Service

### 3. Enhance Participants Engagement

- Club Administration
- Service Projects

### 4. Increase Ability to Adapt

- Club Administration
- Membership
- DEI

Please also indicate the budget of your service projects and how you are going to fund it and how it is going to be sustainable.



### Governor's Visit Delegates:

Please send invites to the following at least 2 days before the GV.

1. DG Arturo "Bobby" Tanyag
2. DS Noel Cuico
3. DS Sherryl Khosiking
4. AG
5. SAG
6. DDS
7. SEAG
8. ARRFC Gina Sanchez

Schedule your Governor's Visit and Induction with DS Sherryl Khosiking.

If possible, the District Fund and Calamity Fund must be turned over before the adjournment of the Governor's Visit. If you have TRF pledges, you can also hand it over to DG Bobby Tanyag during the Induction program.

The District Fund is Php 600 x number of members as of July 1. The Calamity Fund is Php 100 x number of members.

### The Senior Assistants to the Governor (SEAGs) and their e-mail addresses:

Zone 1	PP Ronaldo R. Gagasa	ronnie_gagasa@yahoo.com.ph
Zone 2	PP Virgilio S. David	vcman_inc@yahoo.com
Zone 3	PP Johnson A. Sanhi, Jr.	cms12pj@msn.com
Zone 4	PP Gregorio Y. Pacifico	gregpacifico@yahoo.com
Zone 5	PP Emelita G. Aguirre	egaguirre@anflocor.com
Zone 6	PP Danilo Vicente L. Supetran	danilo_supetran@yahoo.com
Zone 7	PP Pablito B. Bermundo	litobermundo@gmail.com
Zone 8	PP Luis Alfonso G. Dela Cruz	lagc_1828@yahoo.com

### The Deputy District Secretaries:

Zone 1	PP Arturo T. Supangan II	alsupangan@yahoo.com
Zone 2	PP Maria Leonor A. Isleta	lai_isleta@yahoo.com
Zone 3	PP Rosario C. Funaki	rose_funaki@yahoo.com
Zone 4	PP Ronie P. Masangkay	roniemasangkay@yahoo.com
Zone 5	PP Roderick G. Cabilin	odickc@gmail.com
Zone 6	PP Nick C. Guzman	nickguzman@yahoo.com
Zone 7	PP Aizza Francesca B. Moldoveanu	francesca820@gmail.com
Zone 8	PP Christina C. Barroga	christina8barroga@gmail.com

## Noel L. Cuico

District Secretary, RY 2022-2023  
RI District 3800





## IMAGINATIVE AMAZING TREASURE 1ST BREAKFAST MEETING

August 06, 2022 | 7:00AM | Attire: IAT Uniform(Barong)  
Corinthian Gardens Clubhouse



Registration  
QR Code

Hosted by: Zone 6



## THE ROTARY FOUNDATION CLUSTER SEMINAR

AUG 18,19 & 20, 2022  
8:00AM TO 12:00NN

### SPEAKERS



**MS. ROSALYN ONG**  
FINANCIAL ACCOUNTANT  
FOR R.I. AND TRF PHILIPPINES



**PP GINA SANCHEZ**  
ASST REGIONAL ROTARY  
FOUNDATION COORDINATOR

### REGISTER NOW!!

<https://bit.ly/3PVbSRs>

CLUSTER 1 (ZONES 1, 2 & 3)  
AUG 18, 2022 AT MALABON ROTARY CENTER  
CLUSTER 2 (ZONES 4 & 5)  
AUG 19, 2022 AT LEBLANC HOTEL  
CLUSTER 3 (ZONES 6, 7 & 8)  
AUG 20, 2022 AT GABALDON, CLUB FILIPINO

REGISTRATION FEE: P 300.00  
PAYMENT OPTIONS:  
VIA GCASH  
09178484894 BRILLIANT C  
VIA BANK DEPOSIT  
PNB CHECKING ACCOUNT  
ACCT NAME GINA SANCHEZ  
ACCT # 108270000680



SAVE THE DATE

# 9.03.2022

## DISTRICT PUBLIC IMAGE SEMINAR

1PM-5PM  
KALAYAAN HALL, CLUB FILIPINO,  
GREENHILLS, SAN JUAN

Online Payment Channels:  
Security Bank  
0000023357048  
Rotary Club of Valenzuela West

GCash - 09178839959 DE JOYA R.



SCAN ME



FOR DETAILS

Hosted by the Rotary Club of Valenzuela West



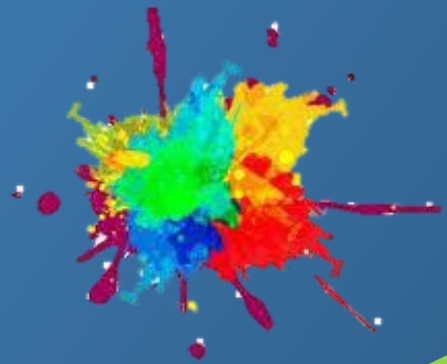
## DISTRICT BOWLING TOURNAMENT



Starts on October 2, 2022 (Sunday)  
7am | Sta. Lucia East Bowling Lanes  
Registration Fee - Php,4,000  
(Only 30 Clubs will be allowed to play)

For Inquiries, please contact:  
PP Esmer Tepage 09178059762  
PP Naning Vivas 09178485078  
PP Tony Sy 09175283694

Hosted by the Rotary Club of River City Marikina





# DISTRICT SECRETARY for ADMINISTRATION

**M**y Congratulations to DG Bobby Tanyag, the host clubs, chairs and the Imaginative Amazing Treasures Team for the successful District events to date.

I would also like to congratulate CP Prisco Rivera, Jr of RC San Mateo Highlands, now again the Chair of the Governor’s Monthly Letter (GML) and PP Dan Velarde of RC Malabon, Vice Chair of the GML, for the first edition of our GML.

May I gently remind all clubs to settle their Semi-Annual Report (SAR) dues with RI for the first semester not later than July 31, 2022. This is a mandatory assessment per club which is also required to be paid for purposes of award or citation. You may check the details of your club accounts from the RI website under Club Administration > Club Finances. Moreover, District Fund, District Calamity must likewise be settled by clubs not later than their scheduled Governor’s Visit.

For clubs which have not yet submitted their proposed schedules and venues for their Governor’s Visit and/or Club Induction, please message me so that we can check if there is a conflict with other scheduled Governor's Visit and inductions and with the District Calendar.

May I share with you the schedule of important District events for your information and reference.



## DISTRICT CALENDAR 2022-2023

### 2021

Date	Event	Venue	Host
November 10	Meet and Greet with DG Bobby Tanyag	Virtual	
December 11	Pre-PETS 1 & Christmas Party	Valle Verde Country Club	DG Bobby Tanyag

### 2022

January 8	Pre-PETS 2	Virtual	
February 19	Consultative Meeting with the Governors	Corinthian Gardens	DG Bobby Tanyag
March 5	Joint District Strategic Planning & DTTS	Valle Verde Country Club	RC Pasig South
April 2	PETS	Crowne Plaza, Galleria Manila	RC Cainta
April 23	Fellowship	Corinthians Gardens	DG Bobby Tanyag
May 21-22	DISTAS	Taal Vista Hotel	RC Wack Wack
May 28	Grants Management & TRF Seminar	Club Filipino	RC Mandaluyong
June 4-8	RI Convention: Houston		
June 18	Community Service Seminar	Virtual	
June 25	Membership Seminar	Teodore Events Place	RC Marikina North
July 1	District Handover & Induction	The Cove, Okada Hotel	RC Pasig South
July 19	Golf Tournament	Tagaytay Highlands	RC Marikina Hilltop
July 24	Rotaract DISTAS, Handover, Induction	Boso Boso Highlands Resort	
July 30	Interact DTTS	Virtual	
August 6	First Breakfast Meeting	Corinthian Gardens	DG Bobby Tanyag
August 12-15	D3750, Korea Visit		
August 13	Signing of Sisterhood Agreement with D3750		
August 18	Cluster TRF Forum: Zones 1, 2, 3	RC Malabon Center	
August 19	Cluster TRF Forum: Zones 4, 5	CVJ	
August 20	Cluster TRF Forum: Zones 6, 7, 8	Gabalton, Club Filipino	
September 3	Public Image Seminar	Club Filipino	
September 10	Rotary Academy 101: Zones 1, 2, 3, 4, 7		



**2022**

Date	Event	Venue	Host
September 17	Rotary Academy 101: Zones 5a, 5b, 6, 8		
Oct, 2–Dec. 4	Tenpin Bowling Tournament	Sta. Lucia Bowling Center	RC Rivercity Marikina
October 8	Rotary Academy 102		
October 15	Oktoberfest		RC Antipolo East
October 17	WCS Welcome Dinner, D2770 Japan		DG Boby Tanyag
October 22	Second Breakfast Meeting	Corinthian Gardens	DG Bobby Taanyag & Zones 4, 5
October 24	World Polio Day		
November 11-13	RYLA		RC Cainta
November 16	Annual Giving Dinner		RC Marikina Hilltop
November 19	Rotary Academy 103		
December 5	Christmas Party	The Fifth at Rockwell	RC Marikina Heights & RC Marikina East

**2023**

Date	Event	Venue	Host
January 15	Mid-Year Review	Club Filipino	RC Kalookan North
January	Inbound Youth & Friendship Exchange		
February 5	Palarotary	Marikina Sports Center	RC Rivercity Marikina & RC Mandaluyong Premier
March 11-12	DISCON 2023		RC Pasig South
May	Outbound Youth & Friendship Exchange		
May 27-31	RI Convention: Melbourne		
June 17	Awards Night		RC Ortigas Center



**Sherrylou C. Khosiking**  
 District Secretary, RY 2022-2023  
 RI District 3800

**ROTARY INTERNATIONAL (PHILIPPINES)  
 BPI Payment Guideline for DUES**

For donations/contributions, please use **THE ROTARY FOUNDATION** Payment Guidelines.

Fill up the deposit slip with the following details:

Once remitted, email a scanned copy of deposit slip to [Rosalyn.Ong@rotary.org](mailto:Rosalyn.Ong@rotary.org).

Your club invoice is calculated by the number of members in Rotary's database on 1 January and 1 July. You should [register new members](#) and [remove terminated members](#) within 30 days, or by 1 January or 1 July, whichever is sooner. All changes to membership list should be recorded via My Rotary or sent to Data Services at email address [Data@rotary.org](mailto:Data@rotary.org).

- [How to add a member](#)
- [How to remove a member](#)
- [How to edit member information](#)

For more information, consult our [FAQs](#) or contact regional office Financial Accountant, Rosalyn Ong, at email address [Rosalyn.Ong@rotary.org](mailto:Rosalyn.Ong@rotary.org).

## THE ROTARY INTERNATIONAL GOALS UNDER THE FOUR STRATEGIC PRIORITIES

For Rotary Year 2022-2023, Rotary International has mandated all Rotary Clubs to focus on the Strategic Planning Priorities to serve as the operating guidelines for club objectives and achievements during the Imagine Rotary Year. In addition, goals have also been set for Creating Lasting Change and People of Action.

### STRATEGIC PRIORITY NO. 1 GOALS : INCREASE OUR IMPACT

- THE TOTAL ERADICATION OF POLIO AND HIGHLIGHT ROTARY’S ROLE
- THE INCREASE IN CONTRIBUTIONS TO THE ANNUAL FUND AND POLIO PLUS
- TARGET ENDOWMENT FUND – 2.025 BILLION USD IN 2025

### STRATEGIC PRIORITY NO. 2 GOALS : EXPAND OUR REACH

- TO ELEVATE ROTARY’S PROFILE AS PEOPLE OF INFLUENCE, PEOPLE OF PURPOSE AND PEOPLE OF ACTION
- TO START TWO NEW CLUBS PER DISTRICT WITH EMPHASIS ON NEW CLUB MODELS
- CONDUCT AN ALL OUT INFORMATION DRIVE FOR DIVERSITY, EQUITY, AND INCLUSION

### STRATEGIC PRIORITY NO. 3 GOALS : ENHANCE PARTICIPATIVE ENGAGEMENT

- ENHANCE MEMBERSHIP ENGAGEMENT TASKS THAT SUPPORT ROTARY’S CORE VALUES OF FELLOWSHIP, INTEGRITY, LEADERSHIP, SERVICE, AND DIVERSITY THROUGH PERSONAL GROWTH, LEADERSHIP DEVELOPMENT, SERVICE PROJECTS AND NETWORKING ACTIVITIES

### STRATEGIC PRIORITY NO. 4 GOALS : INCREASE ABILITY TO ADAPT

- SUPPORT AND USE VIRTUAL CONNECTIVITY TO OPTIMIZE IN PERSON MEETINGS, TRAINING ACTIVITIES, FELLOWSHIP AND SERVICE PROJECT IMPLEMENTATION
- PROMOTE DEI CONSTANTLY AT EVERY LEVEL OF LEADERSHIP WITHIN THE FAMILY OF ROTARY
- BUILD A CULTURE OF RESEARCH, INNOVATION. STREAMLINE GOVERNANCE STRUCTURE

### CREATE LASTING CHANGE GOALS

- TO PROMOTE PUBLIC AWARENESS OF ROTARY’S POLIO ERADICATION EFFORTS
- TO OBSERVE WORLD POLIO DAY
- TO FULLY SUPPORT THE POLIO PLUS SOCIETY
- TO ENCOURAGE ALL CLUBS TO DONATE USD 1500 DURING ROTARY YEAR 2022-2023

### WE ARE ROTARY GOALS!

- WE, ROTARIANS ARE SEEN AS BUSINESS LEADERS, EVENT SPEAKERS, CONFERENCE SPEAKERS, AND GOVERNMENT PARTNERS. THIS ROLE HELPS INSPIRE A LOT OF PEOPLE IN OUR COMMUNITY.
- TO INTENSIFY OUR STORY TELLING INITIATIVE FOR A WIDER COVERAGE AND BETTER APPRECIATION AND HONOR OUR PASSIONATE DONORS!
- TO CONSTANTLY PROMOTE OUR UNIFIED BRAND

We are all encouraged to follow, abide by, and uphold the Rotary International Strategic Planning Goals!



## OUR DISTRICT 3800 GOALS AND THRUSTS

In addition to the basic requisites as presented in the Rotary Year 2022 – 2023 RI Citation for Rotarians, Rotaractors, and Interactors, and the strategic priority goals, the RI District 3800's Goals and Thrusts for this RY are, as follows:

### Membership Growth Objectives

- Grow by 20% over July 1, 2022 recorded number of members of Rotary Clubs
- Grow by 20% over July 1, 2022 recorded number of Rotaractors
- Open doors and remove barriers to membership with the promotion of DEI
- Charter Two New Clubs based on the new club models

### Support the Rotary Foundation

- Imaginative Amazing Treasures Presidents to contribute at least USD 1000.00 each
- Sixty Percent of Clubs in the District must be EREY Clubs
- All clubs must contribute a minimum of 1500 USD to Polio Plus
- Motivate and inspire the District Team to become Major Donors to the Rotary Foundation
- A certain percentage of the DDF to be earmarked for End Polio
- All Rotary Clubs are mandated to submit applications for a district grant project

### Imaginative Service Projects

- All clubs are to be encouraged to do as many service projects with the highest impact in all 7 areas of focus that create lasting change
- Encourage clubs to undertake projects for Global Grants (Target at least 10 global grant projects)

### Public Image Objectives

- Intensify Unified Branding, and continual broadcast of compelling Rotary Stories in Social Media and Rotary Central

### Empowering Women

- Encourage clubs to establish a scholarship fund for deserving girls in pursuit of higher education for alleviation from poverty.
- Encourage clubs to sponsor vocational skills training for housewives in depressed communities

### Youth Service

- Continue the Elevate Rotaract Sessions with Clubs
- Appointment of Rotaractors into the District Team and Public Image Committees of clubs
- Hold a 2-day RYLA Boot Camp Leadership Training
- Re-establish Youth Exchange Program and Friendship Exchange Program

### International Service

- Encourage active participation in Inter-Country Committees

# 2022 International Assembly



## THE PROGRAM OF THE INTERNATIONAL ASSEMBLY

Designed as the final training programme for District Governors-Elect for Rotary Year 2022-2023, the International Assembly was originally planned as an in-person gathering in Orlando, Florida, USA, on February 5 to 12, 2022. However, in view of the threat of the new Omicron Covid-19 virus, it was cancelled at the last minute and was replaced with a virtual assembly held over a two-week period from March 1 to March 15, 2022.

Hosted by the first Lady President of Rotary International, Jennifer Jones, the virtual platform consisted of General and Breakout Sessions, to wit.

1. WELCOME GENERAL SESSION  
INTRODUCTION OF THE RI PRESIDENT-ELECT  
THE THEME FOR RY 2022 2023
2. OUR ORGANIZATION FOR EVERYONE  
OPEN OUR DOORS  
DIVERSITY, EQUITY AND INCLUSION
3. OUR CARING COMMUNITY  
HOW TO RETAIN MEMBERS, MEMBERS ARE OUR CUSTOMERS
4. OUR ABILITY TO ADAPT  
HOW THE PANDEMIC CHANGED US
5. CREATING LASTING IMPACT  
ROTARY STORIES/END POLIO NOW
6. OUR UNIQUE PROFILE  
ELEVATE ROTARY'S PROFILE
7. OUR POWERFUL LEGACY  
OUR HERITAGE, POLIO PLUS, ENDOWMENT FUND
8. OUR SHARED JOURNEY  
PARTNERS ROLE IN RY 2022 2023
9. A HEARTFELT THANKS – CLOSING SESSION

Breakout Sessions followed after the General Session. There were 20 participants in every Breakout Session.







RI District 3800 Strategic Planning & District Team Training 2022  
March 5, 2022 / Valle Verde Country Club

## DG Bobby convened Joint District Strategic Planning and District Team Training Seminar

by PP Gilbert B. Magbutay  
RC Pasig South

The District Strategic Planning (DSP) and District Team Training Seminar (DTTS) were jointly held last March 5, 2022 at the Valle Verde Country Club, Pasig City, convened by District Governor (DG) Arturo “Bobby” C. Tanyag. The whole day affair was hosted by the Rotary Club of Pasig South (RCPS) chaired by PP Gilbert B. Magbutay. The whole morning was devoted to the DSP while the afternoon was dedicated to the DTTS.

After the preliminaries and Welcome Remarks delivered by PDG Benigno Ricafort, Charter President of RCPS, RRFCC/ PDG Virgilio G. Farcon, Jr., Vice Chair of the District Training Committee, gave the overview of the training seminar. PDG Rolando V. Villanueva, 2022 International Assembly Training Leader from RC Baguio Summer Capital, discussed the RI Strategic Priorities and Action Plan. Breakout sessions ensued facilitated by PDG Nelson Aspe, ARRFCC Gina Sanchez, PDG Marilou Co and PP Pablito Bermundo who handled the topics on “Increasing our Impact”, “Expanding our Reach”, “Enhancing Participants’ Engagement” and “Increasing our Ability to Adopt”, respectively. SAGs Helen Buencamino, Joanne Felix, Arthleen Fetalvero and Calvin Javinier served as rapporteurs who shared about the discussions or proceedings in their respective breakout sessions.

In the afternoon or during the DDTTS portion, DG Bobby presented the RI Theme and the RI and District Thrusts and Goals. Esteemed PDGs from other Rotary

Districts in the country, namely, Teotimo Reyes, Jr. of RI District 3820, PDG Rufino Policarpio III of RI District 3780 and PDG Ernesto Choa of RI District 3810, discussed the topics on “Membership Engagement”, “Understanding the Impact of TRF”, and “Enhancing Public Image and Awareness”, respectively.

Another Breakout Session was conducted thereafter which was facilitated by DGND Roberto B. Zamora and PP Benjamin Liboro for the SAGs/AGs and District Officers, respectively. DS Sherrylou Khosiking discussed the topic “Communicating and Working with the Team” while PP Joselito M. Guevarra shared his knowledge on “Navigating Rotary.org, Setting up an Account, Exploring Rotary Club Central, Rotary Citations and Setting up Goals”. After which, DG Bobby and PDG Lina presented the certificates and tokens to the speakers and attendees. Then, DG Bobby delivered his Closing Remarks wherein he thanked everyone for attending and actively participating in the seminar. The event was capped with raffle and fellowship led by LCP Kristine Marie G. Tanyag and PP Olivia Manansala.



RCPS Host RI District 3800 Strategic Planning & District Team Training 2022

March 5, 2022 / Valle Verde Country Club



RI District 3800 Strategic Planning & District Team Training 2022

March 5, 2022 / Valle Verde Country Club





# JOINT STRATEGIC PLANNING & DISTRICT TEAM TRAINING SEMINAR

Rotary  PEOPLE OF ACTION

Rotary  DISTRICT 3800  
IMAGINE ROTARY

Turnover of

RI District 3800 Strategic Planning & District Team Training 2022  
March 5, 2022 / Valle Verde Country Club  
HOSTED BY



RCPS Hosts  
RI District 3800  
Strategic Planning &  
District Team  
Training 2022

March 5, 2022  
Valle Verde Country Club

Valle Verde Country Club  
March 5, 2022





# IMAGINATIVE BREAKTHROUGHS IN RI DISTRICT 3800 = FIRST DAY OF SERVICE

by DG Arturo "Bobby" C. Tanyag

Over the past three years, preparatory to my assumption into the distinct mold of that befits the supreme leadership of my District 3800, having metamorphosed, renewed and repurposed by the various Leadership Training Seminars preparing me as District Governor for the most unimaginable, and imaginative Rotary Year, I am all revved up to bring my Rotary District to greater heights ever!

Even before the commencement of my Rotary Year, foundations for the fulfilment of my majestic dream to create opportunities beyond our imagination has been laid as early as November 2021, with the early dedication of a Day of Service participated in by all my 100-strong Presidents- Elect, to initiate and motivate all of them to a preview of what their Rotary Journey would be like during the Imaginative Year.

Actually, the Service Day was initially planned to be as an environmental conservation project reforesting the mangrove marshlands in faraway Lobo, Batangas. However, having seen how the marshland communities were impoverished by the pandemic, the Service Day became a three-pronged area of focus involvement as our mission expanded to not only planting mangrove seedlings, but also to helping rebuild the local economy through significant number of seedlings bought from the community nursery, and the reconstruction of the bamboo footbridges (note: the highway within the mangrove forest completely

deteriorated during the two years of the pandemic) in order to prepare the communities for the re-entry of eco-tourists, their main source of livelihood pre-pandemic times. The generous donations of rainboots that will be rented out to visitors of the area could likewise help rebuild the local economy. The third area of focus involved, Promoting Peace, was also achieved through a fellowship lunch shared with the residents of the community with sufficient interaction and counselling to harmonize the community and to relieve them of pandemic trauma.



The Day of Service paved the way for a pledge of commitment among RI District 3800 Club Leaders to dedicate Days of Service focused on the seven areas of focus as they return to their respective Clubs all revved up to achieve the planned District Goals and Thrusts of RI District 3800!



# Wonderful Experience in PETS 2022

by PP Ophelia R. Bello  
Vice Chair, PETS 2022



**T**he Presidents-Elect Training Seminar (PETS) of the Imaginative Amazing Treasure Presidents of Rotary International District 3800 was designed to prepare incoming club presidents of their roles as club leaders and to give the District Governor-Elect and District Officers the opportunity to motivate Presidents-Elect (PEs) to perform well. It provided a great springboard for PEs to establish relationships with each other in service and fellowship.

Though still in the middle of the COVID-19 pandemic with health protocols to be observed, the District implemented measures meant to safeguard the health and safety of the participants. Attendance of PEs was 99.9% without any report of any confirmed COVID-19 infection after the event. The 2022 PETS was capsulized in one-day held on April 2, 2022 at the Grand Ballroom of Crowne Plaza Hotel hosted by the Rotary Club of Cainta, Zone 5A.

PEs had the opportunity to listen to the addresses and messages of top Rotary leaders and motivational speakers who are knowledgeable and experienced discussion leaders from various Rotary districts in the country. It was meant to develop PEs' skills, knowledge and motivation to:

- Sustain and/or grow their club's membership base;
- Implement innovative and high impact projects that address the needs of their communities;
- Support The Rotary Foundation through financial contributions and program participation; and
- Develop leaders capable of serving Rotary beyond club level.

Interesting topics were lined-up to achieve the purpose

**“PETS provided a great springboard for PEs to establish relationships with each other in service and fellowship”**

of the program.

The following topics were discussed during the Plenary Session:

- RI Theme /Thrusts, District Thrusts/ Goals - by District Governor-Elect for RY 2022-2023 Arturo Bobby C. Tanyag;
  - Membership Engagement and the Rotary.Org – by ARC Jose A. Bengzon III, RID 3830;
  - The Joy of Giving to the Rotary Foundation – by E/MGA PDG Jess M. Nicdao, RID 3790;
  - Enhancing Rotary's Public Image and Awareness – by ARPIC Flordeliza Lzl Castro Ampatuan, RID 3820;
  - Understanding Your Roles / Best Practices – by ARRFC Gina T. Sanchez
- Presidents Calendar  
Cub Inductions  
Governor's Visit  
Reportorial Requirements  
Planning Activities for Each Rotary Month
- Working as a Team – by PDS Tomas B. Rocamora Jr.;
  - How to Conduct an Effective Club Strategic Planning – by CP Roberto F. Rosadia;
  - Setting up your Rotary.org Account/Exploring Rotary Club Central – by PP Joselito M. Guevarra;
  - Global Grants Project Writing - by PP Pilar Lee;
  - The Heart of a Servant Leader – by RRFC Virgilio G. Farcon, Jr.; and
  - Team Building -PP Marie Jane I. Liban

The 2022 PETS concluded with a sumptuous dinner and a fellowship with an impromptu creative musical presentation challenge. PEs were grouped by zone. The activity was meant to promote fellowship and synergy, ignite team or group collaboration and develop their artistry, creativity and imagination under a fun and friendly environment.

It was such a wonderful experience as PEs went home smiling with fond memories in their hearts.





# PRESIDENTS-ELECT TRAINING SEMINAR



**April 2, 2022 @ Crowne Plaza Galleria Manila**



# DISTRICT ASSEMBLY: A SUCCESS

by PP Rey Pineda  
RC Wack Wack

The 2022 District Assembly or DISTAS was held at the posh Taal Vista Hotel, Tagaytay City, last May 21 and 22, 2022. It was a huge success, considered as a memorable and exciting event that really fired up our District Governor Arturo “Bobby” C. Tanyag and his incoming team, especially the Imaginative Amazing Treasure Presidents (IATPs), District Officers, Rotarians and Spouses, as we prepare for Rotary Year 2022-2023.

The Rotary Club of Wack Wack hosted the 2022 DISTAS which is already our sixth hosting of the same district event. Equipped with knowledge, experience and guidance from our DISTAS Adviser, PDG Nelson Aspe, new breed of Wackenians took the challenge and responsibilities of hosting that big event. Appointed as Chairperson was Past President Rey Pineda who was very eager and enthusiastic in hosting the event. Though the 2022 DISTAS had its own set of challenges generally associated with COVID-19, those were properly and



immediately addressed by Wackenians with utmost diligence, creativity, collaboration and sense of responsibility resulting in a smooth and seamless program.

The event started with the marching of IATPs who walked proudly down the aisle while holding their respective banners and received by DG Bobby on stage. After which, the Governors and their Spouses marched which was also highly applauded by the attendees.

The event was packed with great plenary and breakout session speakers. On the first day of the event, PDG Lina Aurelio, PDG Herminio Coloma, and PDG and RRFC Virgilio Farcon, Jr. discussed in the plenary topics on “Our Year Together”, “DEI in Action” and “Imagine a World Without Poverty Through The Rotary Foundation”, respectively.

The plenary speakers on the second day were PDG Edgardo Limon and PDG Marilou Co who expounded on “The Philippine Rotary Media Foundation” and “The Power to Inspire”, respectively. During the first day, a number of Rotarians served as speakers in the Breakout Sessions tackling a number of important Rotary topics. Reports on the Breakout Sessions were delivered by session representatives in the second day before the closing ceremony. The discussions were found to be informative, inspiring and insightful by the attendees

The first day was capped with the exciting fellowship night under Bollywood theme. Everyone enjoyed the party donning their best Bollywood costume. There were surprise numbers, awarding of the Best in Costume for both male and female categories, and the traditional raffle draws where some lucky winners took home exciting prizes. With great food and drinks on the table, dancing and music filling the hall, and with a lot of fun and surprises, it was truly a night to remember!





# PLENARY SESSION



# DISTAS 2022: A SUCCESS

“the event was packed with great plenary and breakout session speakers”

“the first day was capped with the exciting fellowship night under Bollywood theme. Everyone enjoyed the party donning their best Bollywood costume”





## RC Mandaluyong hosted District TRF & Grant Management Seminar

by PP John C. Lam  
RC Mandaluyong

Combining The Rotary Foundation (TRF) and Grant Management topics in just one session, this year's District TRF and Grant Management Seminar was conducted last March 28, 2022 at the Kalayaan Hall, Club Filipino, San Juan City. It was meant to provide participants with updated information on two (2) of the most important aspects of our organization – contributions to the TRF and the utilization of resources to undertake meaningful projects for our communities through District and Global Grant applications. Convenor was then DGE Arturo "Bobby" Tanyag.

The host club, RC Mandaluyong, was able to provide comfortable seats to over 300 participants who came early just to make sure they get strategic seating position. All participants were in high spirit anticipating tons of new learnings for the whole day affair.

IDT/PDG Marcelina Aurelio of RC Sampaguita Grace Park provided the participants with an overview of the seminar after both then DGE Bobby Tanyag and Life Changing Governor Augie Soliman delivered their messages.

IDRFC/PDG Nelson Aspe of RC Wack Wack shared to the participants the Declaration of TRF Strategic Directions before the first speaker was formally introduced.

During the TRF segment, which covered the whole morning, IRRFC/PDG Rufino Policarpio of RC San Francisco Del Monte, D3780, discussed some important TRF and End Polio updates. Thereafter, Vice Trainer/PDG Jun Farcon of RC Marikina, RRFC-Zone 10A, IRFEMGA, shared details on Endowment and Major Gifts Initiatives.



The third segment speaker was ARRFC/PP Gina Sanchez of RC San Juan who engaged the audience with tips on effective fundraising strategies and best practices. The whole lecture hall was filled with Rotarians taking notes of the presentation while listening attentively to the speakers.

In order not to waste any minute of learning time, the Grant Management segment of the seminar shortly followed without delay.

During the afternoon's Grant Management session, Grant Chair, PP Pilar Lee of RC San Juan Del Monte, talked about the Humanitarian Grants Programs and guidelines. Her interaction with the audience was lively and engaging. AG Ara Sarabia of RC Pasig Sunrise gave a brief testimonial on a successful Global Grant project which her club undertook in the past Rotary Year. Thereafter, the highlight of the second segment, Grant Workshop, was conducted which was facilitated by PP Pilar Lee.

Judging from the reactions of the audience during the Grant Workshop, there is no doubt that this interactive session was a huge success! Attendees listened attentively while those at the back simply stood up to get a better glimpse of the presentation, eager to finally being able to submit their first Global Grant application.

The seminar was concluded with the signing of a Memorandum of Understanding (MOU) by all Grant Chairs or Club Presidents of the Rotary Clubs in the district, which is a mandatory requirement for Global Grant application. This was facilitated by IDRFC/PDG Nelson Aspe with the assistance of PP Pilar Lee.

It is hoped that the District TRF and Grant Management Seminar provided limitless possibilities for Rotarians to do good in their respective communities – by contributing to the TRF and by coming up with high impact community projects utilizing their donations.







# GRANTS MANAGEMENT & TRF SEMINAR







## DISTRICT MEMBERSHIP SEMINAR: TALKING ABOUT HERE, NOW AND THE FUTURE OF ROTARY

by PP Maria Rita Carla R. Dejerer  
RC Mandaluyong West

**A** Rotary or Rotaract Club will not be what it is without members. Recognizing the importance of membership in all its aspects, RI District 3800 led by DG Arturo “Bobby” Tanyag, through the District Membership Committee led by District Chair, PDG Anthony “Tonipi” Parungao, organized the District Membership Seminar which was part of the new Rotary Year’s opening salvo. The event hosts - the Rotary Clubs of Marikina North, Rodriguez and Greater Mandaluyong - ensured that the 285 attendees of the whooping 329 who registered online and onsite from 98 out of 106 Rotary Clubs, will have an enjoyable learning experience at the Theodore Events Place in Marikina City.

The seminar, held on June 25, 2022, featured an impressive lineup of Rotary Leaders from here and abroad who are articulate, knowledgeable and all known for their passion for membership. The session began with IPDG Thomas “Tom” Gump from the Rotary Club of Edina Morningside / RI District 5950 who joined straight from Minnesota USA via Zoom. IPDG Tom, who is passionate about growing Rotary Membership through forming new and innovative Rotary Clubs, presented the New Club Models. The second speaker, PDRR/PP Oliver Alvarez from the

Rotary Club of Manila Magic/ RI District 3810, was a member of RI Rotaract and Interact Committees, Young Professional Adviser to the RI Membership Committee and was appointed thrice as Rotary International President’s Representative (RIPR). He discussed and gave practical tips on the “new normal” arising from the elevation of Rotaract from a Rotary Youth Program to a Membership Type. On “Grow Rotary”, no less than the Rotary Coordinator of RI Zone 10A, PDG Teotimo “Onye” Reyes, Jr. from the Rotary Club of Metro Lipa/ RI District 3820, gave a very substantive talk on the topic with a take away message that “Attraction and Recruitment is all about establishing good interactions, communications, connections and acquaintances”. The last speaker is a favorite in the district. IPDG Rolando “Oyan” Villanueva from the Rotary Club of Baguio Summer Capital /RI District 3790, Incoming PCRG Co-Chair, delivered an exceptional presentation on Membership Engagement. PDG Oyan served as training leader for the 2022-2023 Virtual International Assembly and Chair for THE ONE Philippines Humanitarian Award, among others. All the topics are geared towards helping the clubs achieve their respective membership goals and implement this



Rotary Year's RI Theme: Imagine Rotary.

It was a division of labor for the event hosts led by Event Co-Chairs AG Brian Ligsay of RC Rodriguez, IATP Roland Cardinoza and LCP Jerome Mangubat of RC Marikina North, and LCP Lyndon Calbone and PP Micah Castillo of RC Greater Mandaluyong. The spirit of cooperation was prevalent as the hosts all worked together with the District Membership Team to cover all the needs in putting up the event and doing promotions.

RC Marikina North took care of invites, coordination with speakers, venue, food, physical and technical arrangements, registration onsite, parking assistance and fundraising, among others. It is worthy to note the active participation of the Rotaract Club of Marikina North who worked at the registration with Rotarians from their sponsoring Rotary Club. RC Greater Mandaluyong took care of the tokens, publicity materials, budget and finance, onsite registration and raffle while RC Rodriguez was in charge of program implementation, live-streaming, technical support, video presentation, give-aways, marshaling and reception.



All efforts paid off as the successful event was capped by lots of fun and fellowship among the attendees who patiently waited for their names to be called during the raffle.

*“All the topics are geared towards helping the clubs achieve their respective membership goals and implement this Rotary Year’s RI Theme: Imagine Rotary”*





## PP Bobby Tanyag formally assumed as DG of RI District 3800

by CP Prisco S. Rivera, Jr.  
RC San Mateo Highlands

Past President (PP) Arturo “Bobby” C. Tanyag of the Rotary Club of Pasig South (RCPS) assumed the leadership of RI District 3800 as Imaginative Amazing Treasure District Governor (IATDG) for Rotary Year 2022-2023. The formal inauguration happened during the 2022 District Handover and Induction Ceremony held at The Cove, Okada, Pasay City, last July 1, 2022, Friday, witnessed by 500+ registered participants donning their best formal attire.

At 4 p.m., the event started with the Registration, Photo-Op, Entertainment and Cocktails. After an hour, Life Changing District Governor (LCDG) Augusto “Augie” Soliman called the meeting to order followed by the Invocation led by Rotarian Gabriel Garcia. After the singing of the Philippine National Anthem, Past President Albert De Rivera, Chair of the event, delivered his Welcome Remarks followed by District Secretary Noel Cuico’s introduction of the dignitaries and guests. RCPS’s Life Changing President (LCP) Kristine Marie Tanyag formally introduced LCDG Augie who thereafter delivered his Valedictory Address followed by an AVP and presentation of LCPs.

Then, the proceeding was temporarily suspended to give way for the dinner. While the guests and attendees were enjoying their meals, fine entertainment was provided by the BTS and BTD which stands for “Bobby Tanyag Singers” and “Bobby Tanyag Dancers”, respectively. Composed mainly of Imaginative Amazing Treasure Presidents (IATPs) and a couple of District Officers, the BTS and the BTD showcased their talents and stuffs to the delight of the crowd. To the surprise of everyone, IATDG Bobby himself gamely showed off his dancing and singing prowess in a couple of production numbers gaining wide applause and accolades from the attendees.

Back into the serious part of the proceedings, DS Sherrylou Khosiking publicly introduced IATDG Bobby. Then, the main highlight of the event ensued wherein IATDG Bobby was formally inducted into office as District Governor of RI District 3800 for RY 2022-2023 administered by PDG Marcelina Aurelio. Witnessing



behind him on stage were his lovely family and some PDGs.

In his Inaugural Address, DG Bobby shared his journey in Rotary in pursuit of his dream to become a DG of RI District 3800. He pledged to lead the district to greater heights. He committed to support Rotary in all aspects, including The Rotary Foundation (TRF), and pledged to become a member of the Arch Klump Society in RY 2022-2023. He urged the IATPs and District Officers to do good and make better versions of themselves to create positive impact and lasting change to the world. He publicly proclaimed the RI theme for RY 2022-2023 – Imagine Rotary. He ended his speech with these statements: “Fellow Rotarians and everyone, these are my pledges and commitment to all of you! Join me in my Rotary journey to Imagine Rotary! Imagine all possibilities! Imagine our world transformed! Imagine a world that truly deserves our best!

Imagine the power of Rotary! Together, we can have our dreams turn into reality!” After his speech, he still gamely rendered live song numbers related to the RI theme and to his personal journey in Rotary to the amazement and surprise of the crowd.

Then came the Handover Ceremony where the torch symbolizing the district leadership was passed on by LCDG Augie to IATDG Bobby who later on lighted the cauldron using the symbolic district flame. They were assisted by two District Rotaract leaders. LCDG Augie was then bestowed the District Leadership Award by IATDG Bobby for his outstanding leadership especially demonstrated during the last Rotary Year.

Another highlight of the event was the induction of the Spouses Committee, District Officers and IATPs





**“DG Bobby Tanyag pledged to lead District 3800 to greater heights”**



administered by LCP Kristine (who currently serves as the Honorary Chair of the District Spouses Committee) and IATDG Bobby, respectively. Handover rites followed onstage wherein each LCP delivered the gavel to his/her respective IATP who then rang the Rotary Bell witnessed by IATDG Bobby, LCP Kristine and the public.

To spur support to TRF, a “Call for Support to TRF” was initiated by ARRFC Gina Sanchez, DRFC Nelson Aspe and EMGA Virgilio G. Farcon, Jr. The initiative successfully gained pledges from more or less 150 Rotarians who promised to give at least \$1,000 each in RY 2022-2023. They were publicly recognized on stage.

Closing Remarks was delivered by IATP Rodel Enriquez followed by the adjournment of IATDG Bobby. Special awards were also given to some groups and individuals which add color and flavor to the celebration. The special event was capped with raffle, dances and fellowship to the delight of the crowd.









# Rotary



# SPOUSES' CORNER

## HONORARY DISTRICT GOVERNOR'S SPOUSE CORNER

by LCP Kristine Marie G. Tanyag  
District Governor's Daughter and Honorary Chair of the Spouses' Association

**P**reparations for the District Spouses Association for Rotary Year 2022–2023 started off with appointments of our Executive Committee during the month of May. We have two District Spouses Trainers, namely, the lovely ladies PDGL Myrna Enriquez and PDGL Cely Hermoso. Our District Spouses Overall Chair is none other than the very hardworking Sps. Yoly Supetran with Sps. Nora Fantone, who is equally hardworking as well, as her Vice Chair. Thankfully, all the 20 other Spouses wholeheartedly accepted their appointments for the Imaginative Amazing Rotary Year under DG Bobby Tanyag. We are very grateful for their support!

Moving forward, we were all excited as we attended the DISTAS 2022 held at Taal Vista Hotel in Tagaytay City on May 21–22, 2022. This was actually our first time to meet the other spouses from the district. During our Spouses' Breakout Session, we had Mr. Mark Averilla, also known as "Macoy Dubs" who is a well-known comedian on social media, as speaker. Thanks to his comedic shorts and hilarious persona, "Auntie Julie", whom the spouses were able to relate to. It was an afternoon filled with learnings and laughter as Macoy Dubs educated us on Social Media history and ethics. Fellowship night was also a hit as we all dressed up in our very elaborate Bollywood costumes. Everybody was game to dress up for the night. We felt that we were in a real Bollywood set!

The first day of July 2022 officially marked the start of the Imaginative Amazing Rotary Year as we had the District 3800 Handover and Induction Ceremony held at The Cove Manila, Okada Hotel, Pasay City. It was a grand event hosted by my very own Rotary Club of Pasig South. We witnessed each Imaginative Amazing Treasure President, Officers, and Spouses inducted into office. It was officially bidding farewell to the Life Changing Year and welcoming the Imaginative Amazing Year! Truly, it was an astonishing and one-of-a-kind experience that definitely raised the bar on what to expect for this Rotary Year!

The Rotary Year has just started and it seems that the Spouses' Social Calendar has been very busy! We are currently looking forward to the 1<sup>st</sup> Breakfast Meeting scheduled this August with the beautiful International Inner Wheel President Zenaida Farcon as our guest speaker. Indeed, more exciting things to come for the Imaginative Amazing Spouses' Association!









## CODE OF CONDUCT

### ROTARY CORE VALUES: FELLOWSHIP, INTEGRITY, DIVERSITY, SERVICE, AND LEADERSHIP

This code of conduct reflects our core values and explains the responsibility that comes with being a Rotarian and Rotaractor, which includes members from nearly every country in the world, speaking more than 100 different languages. We are committed to upholding and evolving this code as our organization grows.

Like our core values, we expect Rotarians and Rotaractors to exemplify this code of conduct as they interact with one another, Rotary program participants, alumni, project partners, and members of the community. This code of conduct applies at all club, district, zone, and Rotary International meetings, trainings, events, and anywhere else a member represents Rotary and on My Rotary and social media.

#### EXPECTATIONS

All club members and other participants including Rotary program participants, alumni, project partners, and representatives of Rotary are expected to comply with this code of conduct, be considerate and contribute to a collaborative, inclusive, positive, and healthy environment in which all are respected and valued.

##### **Use respectful language**

- When you first meet someone, introduce yourself and explain how you would like to be addressed, including your preferred pronouns (he/him/his, she/her/hers, they/them/theirs). Call others by their preferred name, rather than using a nickname that is easier to pronounce.
- When addressing larger groups, utilize gender neutral words to avoid gender assumption.
- Use active listening to deepen your understanding of others.
- Be conscious of language use and adapt depending on region. Some wording is acceptable in some cultures but unacceptable in others.
- Avoid slang or idioms that do not translate across cultures or be deliberate in explaining them to share our diverse cultures and languages.
- Speak plainly and avoid acronyms and jargon that not everyone may understand.
- If you are curious about someone's cultural background, faith, sexual orientation, gender, or another characteristic, ask if they are open to sharing more about themselves. Refrain from asking if the topic is not relevant to your conversation.
- Foster an atmosphere of intergenerational dialogue and avoid describing anyone by their age.

##### **Be supportive**

- Be an ally and advocate for others and be ready to intervene when you see a need.
- If you see or hear something inappropriate, address the behavior in a way to offer support to those affected.
- As a member of Rotary, uphold the Code of Conduct, build this culture within your club experience, and address any issues as they arise.

##### **Foster a welcoming and inclusive environment**

- Ensure every member and participant can fully engage in any meeting, event, or activity that you organize in person or online by offering an accessible venue, simultaneous interpretation, closed captioning and/or transcripts, and other resources as needed.



- Review any club or program traditions and stop or change activities that may be offensive or alienating to a specific group.
- Create a welcoming environment and include all in conversations, projects, and events.
- As much as possible, pay attention to nonverbal communication such as eye contact, facial expressions, tone of voice, personal space, gestures, and posture, and how it impacts your ability to engage with and relate to others.
- Know the important dates of various religions and schedule events and activities in a way that is inclusive and considerate of people who observe them.
- Be aware of people's dietary and health restrictions.
- Open opportunities for everyone to hold leadership roles in your club and district or engage with your community partners.

### **Celebrate diversity**

- Increase your club's awareness, understanding, and acceptance of people with disabilities.
- Celebrate a variety of cultural events and religious observances, rather than continually conducting service projects or hosting events associated with a single culture or religion.
- Acknowledge and celebrate significant dates relevant to diversity.
- Avoid stereotyping and mocking any specific group.
- Acknowledge and celebrate different genders.

### **REPORT CODE OF CONDUCT CONCERNS**

If you feel someone conducts behavior that goes against the code of conduct, email [dei.inquiries@rotary.org](mailto:dei.inquiries@rotary.org).

### **REPORT ADULT HARASSMENT ISSUES**

Per the Rotary Code of Policies, Rotary currently maintains the following to report issues of harassment involving Rotarians or Rotaractors at meetings, events, or activities:

Rotary is committed to maintaining an environment that is free of any form of harassment, broadly defined as any conduct, verbal or physical, that denigrates, insults, or offends a person or group based on any characteristic<sup>1</sup> (age, ethnicity, race, color, disability, religion, socioeconomic status, culture, sex, sexual orientations, or gender identity).

If you are notified of any allegation of harassment involving an adult, or you feel you have been harassed, follow these steps:

1. If anyone's safety is in doubt, contact local law enforcement.
2. Notify a club officer (club president or secretary), district leader (district governor or district governor-elect), or zone leader (RI director).
3. Report the incident to Rotary International's Club and District Support team by contacting [cgs@rotary.org](mailto:cds@rotary.org).
4. Any allegation of harassment or abuse that involves young people must be reported to Rotary International at [youthprotection@rotary.org](mailto:youthprotection@rotary.org) within 72 hours.

<sup>1</sup> Characteristics listed here are from the Rotary Code of Policies, Harassment-free Environment at Meetings, Events, or Activities. As the Rotary Code of Policies is updated, this Code of Conduct section will be updated.



# IMAGINE TOMORROW



IMAGINE  
ROTARY

Intro:

Imagine tomorrow (4x)

Verse 1

Imagine all possibilities  
Imagine our world transformed  
Imagine a world that deserves our best  
we can make a change through service above self  
Imagine our role in Rotary  
with meaningful responsibilities  
Imagine the power of Rotary  
We can turn those dreams into reality.

Pre-Chorus

We can make a difference  
be brave and dream big  
We got that certain magic  
That Rotary magic

Chorus

Imagine tomorrow (4x)  
We don't imagine yesterday  
we're here for tomorrow  
Let everyone have a part and say  
we're here for tomorrow

Imagine tomorrow (4x)

Verse 2

Imagine we're very near  
So close to end all fears  
of sickness that's our advocacy  
We join the fight. Eradicate what might  
harm humankind  
We do our best to save all the rest  
Imagine the power of Rotary  
We can turn those dreams into reality

(Repeat Pre-Chorus & Chorus)







### 2022 International Assembly

RI District 3830 Governor for 2022-2023 Mildred V. Vitangcol was among the 500+ incoming district governors worldwide who attended in the virtual International Assembly on February 7-14, 2022. The online event discussed the impact of Rotary service, the power of Rotarians to do good in the world, and the importance of telling our Rotary story. Active participation in discussion groups, activities, and networking among the district governors-elect was encouraged. Well before the start of the International Assembly, on January 20, RI President-Elect Jennifer Jones unveiled her Presidential Theme for 2022-2023: "Imagine Rotary." She said the theme is an appeal to Rotarians to "imagine a world that deserves our best, where we get up each day knowing that we can make a difference." The International Assembly was moved to a later date and changed to a virtual platform due to the global resurgence of COVID-19 cases last January 17. Presidential Theme is traditionally announced at the start of the Assembly. This year, the announcement was made on the original start date of the Assembly.



**Presidents Elect MEET & GREET with DGE BOBBY TANYAG**  
November 10, 2021  
5:00 - 8:00PM  
Via ZOOM

# IMAGINE ROTARY

