



# Governor's Monthly Letter



**BASIC EDUCATION AND  
LITERACY MONTH**

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RY 2024-2025

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## **About the Cover**

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The cover for this month's issue - Basic Education and Literacy Month features a symbolic image of a hand holding several books, emphasizing the transformative power of education. The design celebrates the importance of literacy as a foundation for lifelong learning and development. The hand holding the book signifies the role of every individual and community in fostering education, while the book represents knowledge, opportunity, and empowerment. The visual theme underscores the commitment of RI District 3800 to promoting basic education and literacy. Included in the cover is our District Governor Roberto Zamora taken during one of the TRF Roadshows at Club Filipino.



## Rotary International President Message

The Magic of Rotary is belonging, and it's a feeling that can appear when you least expect it.

Earlier this year, I was in Slovakia serving as a president's representative during a six-week trip through Europe. When I wrote to Katarina Cechova, governor of District 2240 at the time, I mentioned that my grandmother Veronica Zilka grew up in a small village in the area before settling in the U.S.

It wasn't long before Cechova tracked down my grandmother's village, Jakubova Vol'a. She even organized a visit for me, where I received an unforgettable Slovakian welcome.

When I entered the community center of Jakubova Vol'a, a small crowd of people dressed in traditional Slovakian clothing greeted me. They sang with beautiful and powerful Central European voices that reminded me of my grandmother.

A lot of families play cards or games when they get together. When I was young, my father would pick up his accordion and lead my family in song. My grandmother would sing along with her impressive voice.

When I walked into the community center and heard traditional music from my childhood — when I saw a woman play the accordion the way my dad played — I suddenly felt like a little girl sitting at my grandmother's house in Monessen, Pennsylvania. I burst into tears of joy at the memories.

But the magic didn't stop there. District Governor Cechova really outdid herself. A local genealogist worked with a videographer to make a short film about my grandmother. We watched the video together in the community center.

When the video ended, I turned around and saw a man standing in the back of the room. I quickly learned that this stranger, Frantisek Zilka, was my second cousin. His grandmother and mine had been sisters. I felt like I had been struck by lightning.

I visited my newfound cousin's home, which happens to be the home where my grandmother was born. There, he shared old photographs I had never seen of my dad, my uncle, and my grandmother.

Since then, I can't stop thinking about my family of Rotary. When I refer to you as my family, I'm not just being kind. I really think of everyone in Rotary as my family. But I never would have imagined that my Rotary family would introduce me to long-lost personal family.

Sitting in that community center listening to traditional Slovakian music from my childhood filled me with joy and a profound sense of belonging. I am so grateful to District Governor Cechova and everyone who helped create that magical experience.

As members of Rotary, we have a unique opportunity to share the same magic with each other and with the world. I encourage you to consider how you can help spread that magic and ensure other members of your club — other members of our Rotary family — feel like they truly belong.

**STEPHANIE A. URCHICK**  
President 2024-2025





## District Governor's Message

September is marked as Basic Education and Literacy Month. This is aligned to one of our areas of focus in Rotary - Supporting Education.

Let us take a moment to reflect on the vital role that education plays in the development of individuals and communities.

Education is a lifelong process which we all should be responsible for, not only for ourselves but also for others in need. Being one of our focus area, it is our duty as Rotarians to help bridge the gap by supporting educational initiatives and projects, promoting literacy programs and fostering an environment where everyone can learn and thrive. Indeed, literacy is the cornerstone of progress, empowering people to access opportunities, improve their quality of life, and contribute meaningfully to society. Millions of children and adults worldwide continue to lack this fundamental right for some reasons, hence, I encourage everyone to get involved in every literacy project and to think creatively about how we can continue to be advocates for education in our local and global communities.

On another note, our district has recently concluded our highly successful three-part The Rotary Foundation (TRF) Roadshow, spearheaded by Annual Funds Chair/LtG Sherrylou Koshiking. The roadshow was aimed at educating and inspiring Rotarians about the importance of contributing to TRF and its global initiatives. Done in three parts, the first roadshow involved Zones 6, 7, and 8 on September 7, 2024, followed by the second session for Zones 4 and 5 on September 14, 2024, and the final session for Zones 1, 2, and 3 on September 21, 2024.

Raquel and I express our deep appreciation for the efforts of the Rotarians who made the events a success. We extend our heartfelt thanks to everyone for their continued support in advancing The Rotary Foundation's campaigns. Special mention to our Annual Funds Chair/LtG Sherrylou Koshiking, for leading this event and for sharing effective strategies in TRF donations. In fact, to encourage participation and promote fun and excitement, the roadshows offered various incentives, including bear keychains, button pins, prizes, stuffed bears, and TRF jackets for contributors of 1,000 USD, apart from raffle.

We also convey our gratitude to other notable speakers, namely, our End Polio Now Coordinator/PDG Marilou Co, District Rotary Foundation Committee Chair Nelson Aspe and DGE Gina Sanchez. DGE Gina pioneered the TRF Roadshow in our district which is now being adopted in other districts within Rotary Regional Zone 10A.

Also, let me extend my gratitude to other speakers, namely, PP Brilliant Chua, PP Marlyn Santos, PP Celso Montalla, and PP Arthleen Fetalvero, who shared their personal motivations for supporting TRF and the positive impact it has made on their lives and communities.

Maraming salamat po!

**Roberto "Bobby" B. Zamora**  
District Governor, Rotary District 3800  
Rotary Year 2024-2025



## District Governor Spouse's Message

I would like to share to you the surprise introduction of Governor Bobby Zamora which I delivered during the Handover and Induction of the Rotary Club of Kalookan North at the Kalayaan Hall of Club Filipino. Here it goes:

“SURPRISE! SURPRISE! Kinakabahan ka na ba Gov. Bobby? Mas kinakabahan ako kasi baka ako naman ang hindi mo patulugin sa kwarto. Anyway, I hope I can do justice in introducing you tonight.

To all Past District Governors and Past District Governor Spouses, to DGE Gina Sanchez, to the Irresistible Executive Committee, to all RCKN members and spouses, to all Irresistible Presidents, to all Rotarians, spouses and guests, GOOD EVENING!

I'm privileged to introduce to you the LOVE OF MY LIFE IN CALOOCAN ...

Bobby, as he is known to many, has other nicknames. He is called “BOTS” by his elder sisters and “BOTONG” by Daddy after BOTONG FRANCISCO, a famous artist from Rizal. As to why, that I do not know.

By the way, he is the son of the late Past District Governor Teodorico “Teddy” Embuscado Zamora and Past National President of the Innerwheel Clubs of the Philippines, Amelia Bunag Zamora or Tita Mely to all of you. Maraming nagsasabi na mas gwapo daw si Daddy kaysa kay Gov. Bobby. Pero para sa akin, syempre mas gwapo si Gov. Bobby kasi Love is Blind and Beauty is in the eye of the beholder. Do you agree with me? Agree na lang po kayo at baka singilin tayo sa food na kinain natin.

Day in and day out, you've already heard about his CV, where he studied and graduated from, his achievements and accomplishments, his Rotary positions and involvement in other civic organizations, his several awards and citations as a student and as a civic leader. So, I will not be talking about that anymore. Rather, I'll be sharing with you some anecdotes to get to know him better.

When he was a kid, he enjoyed playing barefoot. Daddy would always remind him to put on his slippers but he would not listen. So, one day, Daddy lost his patience and tied Bobby to a chair with his slippers tied around his feet for him to remember. One fun fact, our daughter Risa Emerald loves to walk around our home barefooted and I would hear Bobby say “Magsuot ka ng tsinelas sige ka baka itali ko yang tsinelas mo sa iyo “ and we would look at each other and laugh. Namamana po pala iyon.



## District Governor Spouse's cont' Message



Another unforgettable anecdote happened during the 80's, the Punk Rock era. Bobby was in his high school then. He was about to go to school and Daddy was the driver. Bobby sported a Mohawk hairstyle, alam niyo po ba iyon? Yung para palong ng manok and he wore chains all over his body. Daddy gave him a stern look and asked him. "Bakit ganyan ang itsura mo? Magpalit ka at ayusin mo yang buhok mo, hindi ka sasakay ng kotse pag ganyan ang itsura mo." Since Daddy was so patient and understanding with him, guess what happened next? Well, Daddy gave him some money and said. "Anak, ito pamasaha, mag jeep ka na lang!" So, Daddy left without him.

These two stories reminded Bobby of his relationship with his Dad. Daddy was a disciplinarian. He was strict with Bobby. His teachings and guidance shaped Bobby's character. He instilled in him the sense of obedience, the love, respect and compassion for the people around us specially the elders, women and children. He inherited Dad's patience. Bobby was close to Daddy but he is closer to his mom. Mind you, he is not a Mama's Boy. Mommy always brought him to different hotels to eat as their bonding time and he is Mommy's personal alalay when she goes shopping specially in Divisoria. These experiences with his Mom taught him to become responsible, dependable, caring and very generous. Through Mommy, he learned to be God-loving and a God-fearing person.

They say that the fruit does not fall far from the tree which I truly believe. Since Daddy is a family man, Bobby took after him. He is also a certified family man. He is our rock and our wailing wall. He is full of positivity. Para sa kanya, walang mabigat na problema. His ever ready smile can brighten up any room. Kahit natutulog, nakangiti siya.

For me, the most coveted award he received is from the Heaven's Above, He is given a happy family. We are blessed with two amazing daughters: Roselle Isabela is now an orthopedic doctor; and Risa Emerald is a second year college student at UP Diliman taking up Business Economics (MANANG, MANA SA PINAGMANAHAN!). And speaking of family, I'd like to mention that the Rotary Club of Kalookan North has been Bobby's second family and his 2nd home for 33 years now and I'm glad that Gov. Bobby belongs to this very prestigious club with many reputable members.

I also like to share with you one of my last conversations with Daddy. He asked me, "Raquel, kelan matatapos si Bea" and I asked him, "Bakit po?". He asked again, "Pwede na ba mag Governor si Bobby?" and I said "Wag na lang po." He asked "Pa'no kung gusto niya?" and I said that I am here to support him and his bilin was "Pag isipan mong mabuti, ha?" And I said, "Sige po". Well, Dad, your wish is granted. Our prayers are answered. You are the first father and son district governors of District 3800 and now is his time to shine! Just continue to guide him in his journey.

There are still many challenges ahead for Gov. Bobby but one thing I'm sure of, **YOU CAN NOT PUT A GOOD MAN DOWN!**

So, without further ado, with so much love and pride, here comes the son, Governor Roberto "Bobby" Bunag Zamora!"

**Raquel D. Zamora**

District Governor Spouse, Rotary District 3800  
Rotary Year 2024-2025



## District Secretary's Message

We are in the third month of the current Rotary Year and so busy with a number of activities and projects. To the Irresistible Rotarians of Rotary District 3800, let us continue working together to uphold the values of Rotary, and spread its magic in the communities we serve!

For this edition, let me share to you about the Rotary Citation. Starting 01 July 2024, it will be renamed as Club Excellence Award.

To be eligible for the Club Excellence Award, a club needs to be an active one in good standing or having paid each invoice balance in full upon receipt. To verify that a club is in good standing, go to My Rotary>Click on Club Name>Finance>Club Invoice. You should have an outstanding balance of \$0.00. Invoices are due when they are posted in mid-January and mid-July.

Also, Rotary club leaders can go into the Rotary Club Central and select the goals they wish to apply for the club excellence achievement. There is flexibility as the system allows clubs to choose the goals that are most relevant and achievable from their end. Moreover, many goals are self-reported by marking "achieved" in the Rotary Club Central. A club should achieve at least half of the goals by 30 June to be eligible for the Club Excellence Award.

Steps to achieve the Club Excellence Award:

1. Go to the Rotary Club Central;
2. Review the available goals;
3. Set at least half of the available goals;
4. Achieve these goals;
5. Report achievements in Rotary Club Central by 30 June; and
6. Pay club invoices in full upon receipt.

Once you are in the Rotary Club Central, go to Club Goals on the left side of the page if you are not there already, select the year, and click on the All tab to see the goals. Eligibility will be determined based on goals achievement as of 30 June.

Finally, here are the District Events for the months of September and October:

Date	Event	Venue	Host
Sept. 7	TRF Roadshow 1	Club Filipino	Zones 6, 7 & 8
Sept. 14	TRF Roadshow 2	Club Filipino	Zones 4 & 5
Sept. 21	TRF Roadshow 3	Malabon Rotary Civic Center	Zones 1, 2 & 3
Sept. 28	Rotary Academy 101	Club Filipino	RC East Rizal
Oct. 6	District Ten Pin Bowling	Sta. Lucia Bowling Center	RC Rizal Mid East
Oct. 12	Sulsi District Fashion Show	Crowne Plaza	RC Wack Wack
Oct. 19	Mass Induction	Club Filipino	RC Suburban East Rizal
Oct. 19	Octoberfest	Metro Tent Convention Center	RC Mandaluyong Premier
Oct. 22	Annual Giving Dinner	Solaire Resort North	RC Wack Wack

**Danilo D. Santos**

District Secretary, Rotary District 3800  
Rotary Year 2024-2025

ROTARY QUOTE

“

The only way to find yourself is to lose yourself  
in the service of others.

- Paul P. Harris

”



# RC East Rizal successfully hosted Rotary 101 Seminar

by CP Prisco S. Rivera, Jr.  
Rotary Club of San Mateo Highlands

In the spirit of learning and development, the Rotary Club of East Rizal took the lead in hosting a successful enriching half day seminar last September 28, 2024, Saturday, 7:30 a.m. at the Kalayaan Hall of Club Filipino, San Juan City. Aptly themed "Rotary 101: Back to Basics; Let's Reconnect, Refresh and Rediscover the Core Magic of Rotary Service," it was aimed to equip Rotarians with the basic knowledge and skills regarding Rotary International as an organization. The seminar was designed to provide Rotarians with a comprehensive understanding of its history, values, and community impact. It provided a foundation for understanding the organization's mission, values, and activities, enabling members to make informed decisions about their active involvement in their respective clubs.

AG John Christian Reyes, Chair of Rotary 101 Seminar, welcomed the attendees composed of old, new and potential Rotarians. The esteemed District Governor Roberto "Bobby" Zamora delivered an inspirational message before PP Maria Rita Carla R. Dejerer, Vice Chair, District Learning Committee, gave an overview of the Rotary Academy 101 Seminar. Thereafter, a bevy of distinguished speakers shared their valuable learnings and expertise on various important Rotary topics, to wit: 1) IP Anthony Jake Duran, Irresistible President, RC Mandaluyong Uptown- Rotary Basics; 2) CP Johun Joshua R. Santos, Assistant Rotary Coordinator of Zone 10-A – Membership in Rotary; 3) PP Sherrylou O. Khosiking, Lt. Governor for Special Events and Annual Giving Chair – The Rotary Foundation Basics; and 4) PP Rey G. Pineda, Lt. Governor for Programs and Chair of the Speakers Bureau – Creating Your Rotary Journey of Service. An Open Forum ensued moderated by CP Roberto Rosadia before the seminar was formally closed by IP Iyen Magallanes-Tolentino. Raffle followed wherein lucky attendees took home some exciting prizes.

Indeed, the success of the Rotary 101 Seminar is a testament to the dedication and commitment of Rotarians across District 3800 led by the host club. The wealth of knowledge imparted by the speakers during that event promises to have a lasting impact on the clubs, members and the communities they serve. The attendees left the hall with hearts full of knowledge, inspiration, and a renewed sense of purpose. The lessons and connections forged during Rotary 101 Seminar will undoubtedly fuel their efforts to make a lasting impact in their respective clubs and communities.



# District 3800 Concludes Successful TRF Roadshows

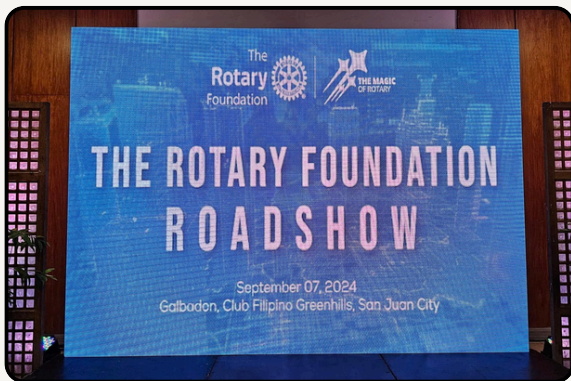
by IPP Lenie L. Ligsay

Rotary Club of Rodriguez

District 3800 recently concluded its highly successful three-part Rotary Foundation (TRF) Roadshow, spearheaded by Annual Funds Chair/LtG Sherrylou Khosiking. The roadshows, held for different zones within District 3800, aimed to educate and inspire Rotarians about the importance of contributing to TRF and its global initiatives. The first roadshow covered Zones 6, 7, and 8 on September 7, 2024, followed by the second session for Zones 4 and 5 on September 14, 2024, and the final session for Zones 1, 2, and 3 on September 21, 2024.

The TRF Roadshow was initially pioneered by District Governor-Elect Gina Sanchez and has since been adopted by several other districts within Rotary's Regional Zone 10A. The half-day seminars featured a lineup of esteemed speakers who shared their insights and experiences. Among the notable speakers was End Polio Now Coordinator/PDG Marilou Co, who emphasized the ongoing fight against polio and promoted "Sulsi," a fundraising event benefiting TRF and supporting polio eradication efforts. The lively Lt. Governor Sherrylou Khosiking provided valuable strategies for surpassing TRF goals, while DGE Gina Sanchez conducted interactive workshops on the "Joy of Giving."

District Rotary Foundation Committee Chair Nelson Aspe provided an overview of the TRF Roadshows, highlighting their significance in promoting TRF's mission. Additional speakers, including PP Brilliant Chua, PP Marlyn Santos, PP Celso Montalla, and PP Arthleen Fetalvero, shared their personal motivations for supporting TRF and the positive impact it has made on their lives and communities.



## District 3800 Concludes Successful TRF Roadshows cont'

by IPP Lenie L. Ligsay  
Rotary Club of Rodriguez



The Rotarians were also entertained by none other than "Ang Nag-iisang Alamat ng District 3800," Lt. Governor Rey Pineda, who ensured that everyone danced to his lively tunes. To encourage participation, the roadshows offered various incentives, including bear keychains, button pins, prizes, stuffed bears, and TRF jackets for contributors of 1,000 USD. Raffle draws were also conducted, adding to the excitement and engagement of the participants.

One of the key takeaways from the roadshows was the importance of setting clear goals and strategies for TRF contributions. Lt. Governor Sherrylou Khosiqing introduced her 5S approach, which includes setting the best core team, setting goals in MyRotary, implementing smart practices, and sharing and serving. DGE Gina Sanchez also facilitated workshops for Rotarians, especially club presidents-elect, on how to increase their club's TRF donations while discovering the fulfillment of supporting Rotary's humanitarian initiatives.

The roadshows were a resounding success, with Rotarians from all zones actively participating and absorbing the valuable information presented. PP Celso Montalla's inspiring words about the purpose behind contributing to TRF resonated deeply with the audience: "The Lord has a purpose for each and every one of us," reminding them of the positive impact their donations can have on the world.

# District 3800 Concludes Successful TRF Roadshows cont'

by IPP Lenie L. Ligsay  
Rotary Club of Rodriguez

District Governor Bobby Zamora delivered an inspiring message, emphasizing the importance of giving to Rotary and its lasting impact. He expressed deep appreciation for the efforts of the Rotarians who made the events a success and extended his heartfelt thanks to everyone for their continued support in advancing The Rotary Foundation's campaigns.

Overall, the District 3800 TRF Roadshows provided a valuable opportunity for Rotarians to learn more about TRF's initiatives and be inspired to contribute to its ongoing efforts to make a difference in the lives of countless individuals around the globe.



# Humility and Rotary's Motto of "Service Above Self"

by **AG Roland Cardinoza**  
Rotary Club of Marikina North

Rotary's motto, "Service Above Self," encapsulates the spirit of humility perfectly. It is a call to action for 1.2M Rotarians worldwide to put the needs of others before their own, to work selflessly for the betterment of their communities, and to engage in service without seeking recognition or reward.

This motto encourages Rotarians in different clubs across the globe to live by a principle that transcends personal gain. It is a reminder that the true measure of success is not how much one has achieved for oneself, but how much one has contributed to the welfare of others. By placing "Service Above Self," Rotarians embody humility, recognizing that their purpose is to serve a greater good beyond personal interests.

Humility in service manifests in several ways:

- **Listening and Understanding:** Humility encourages us to listen to the needs and concerns of others. Instead of assuming we know what's best, we approach service with a willingness to learn and understand, ensuring that our efforts genuinely address the needs of the communities we aim to help.
- **Collaboration and Inclusivity:** A humble approach to service recognizes the value of diverse perspectives and the importance of collaboration. It understands that meaningful change often requires the combined efforts of many, and it invites inclusivity, valuing each person's contributions.
- **Sustainable Impact:** Humility shifts the focus from quick wins or visible outcomes to sustainable, long-term impact. It prioritizes what's best for the community over what's best for one's reputation, leading to initiatives that are more thoughtful, respectful, and enduring.

By embracing humility, Rotarians can more effectively serve their communities, lead with integrity, and make a lasting impact. We, Rotarians should work together to make a meaningful impact, guided by the principle that true service is found in the quiet strength of humility.

In closing, humility and the "Service Above Self" motto are deeply connected. In a world where individualism and self-promotion often take precedence, Rotary's commitment to humility and selfless service stands out as a beacon of what true service looks like.

# RI DISTRICT 3800 Awards Criteria

by PP Jeng Liban  
Rotary Club of Cainta

## RI District 3800 Awards Criteria

Rotary Year 2024-2025

Awards Committee

### Objective of the District Awards and Recognition Committee:

- To recognize RI District 3800 Rotary Clubs and Rotarians who achieved outstanding performance throughout the year.

*The **Rotary Club Excellence Award** recognizes the hard work clubs do throughout the year. Taking action toward achieving the required number of goals helps clubs engage members, stay relevant in their communities, and run more efficiently. A welcoming and engaging club also reflects the values of Rotary. When clubs work to achieve these goals, they also contribute to the overall health and culture of Rotary for generations to come.*

*This year's Awards Committee will recognize clubs in 2 categories:*  
 Large Clubs - 36 members or more  
 Small clubs - 20 to 35 members

**District 3800 Club Excellence Award**

### District 3800 Club Excellence Award

#### MINIMUM REQUIREMENTS to Qualify

To be eligible for the District 3800 Club Excellence Award, clubs need to:

- Be active rotary clubs in good standing for at least 6 months on April 15, 2025 ;
- Set at least half of the available goals in the Rotary Club Central by July 31, 2025
- Achieve charter strength by April 15, 2025
- Submit Club Health Check, Member Satisfaction Survey and 3-Year Strategic Plan at least one week before the scheduled Governor's visit;
- Be in good standing in District 3800 during the RY 2024-2025 by complying with the ff by April 15, 2025:

Fully paid with no arrears:

- RI dues (first and second semester invoices)
- District fund and Calamity fund
- Subscription to the Philippine Rotary Magazine (PRM) or The Rotarian (Current dues fully paid with no arrears)
- Club listing fees for DISTAS 2024 and DISCON 2025

### CLUB EXCELLENCE AWARDS

- Outstanding Clubs - 80 to 90 points
- Most Outstanding Clubs - 91 to 100 points

#### AWARDS CRITERIA

Clubs will be judged based on the following criteria:

Factors	Weight
a) Club Administration	10%
b) The Rotary Foundation (TRF)	20%
c) Membership	20%
d) Service Projects	25%
e) Public Image	15%
f) New Generation & Partners in Service	10%
<b>Total</b>	<b>100%</b>

#### POINT SYSTEM PER CRITERIA

##### a) Club Administration (10%)

Factor	Points
Must have been represented in the following district activities:	
1. Presidents Elect Training Seminar (PETS)	1
2. District Training Assembly (DISTAS)	1
3. Membership Seminar	1
4. Grants Management	1
5. TRF Seminar	1
6. Public Image Seminar	1
7. Rotary Academy Seminar	1
8. Midyear Review	1
9. Three (3) Breakfast Meetings (Pres. Required)	1
10. Held at minimum (20) club meetings/assembly	1
<b>Total Points</b>	<b>10</b>

#### POINT SYSTEM PER CRITERIA

##### b) The Rotary Foundation (20%)

Factor	Points
1. Ranking based on club's absolute TRF contribution (Top 10 Clubs with highest contribution – 10 Next 10 clubs with highest contribution – 9 - diminishing points after every 10 clubs)	
2. Club donation of USD1500 to Polio Plus Fund	3 (highest)
Club donation \$1000 to \$1499 to Polio Plus Fund	2
Club donation of \$300 to \$999 to Polio Plus Fund	1
3. Achieved EREY Club status	3
4. Achieved 100% Foundation Giving Club status	2
5. Achieved Sustaining Member Club Status	2
<b>Total Points</b>	<b>20</b>

##### c) Membership (20%)

Must have achieved the following in membership:

1. Net growth of 5 members	8
2. Retention rate of 90% from July 1, 2024 members	6
3. Chartering new club models	3
4. At least 1 Rotaractor who became a Rotarian	2
5. At least 1 female new member or new below 40 yo	1
<b>Total Points</b>	<b>20</b>

#### POINT SYSTEM PER CRITERIA

##### d) Service Projects (25%)

The club must have implemented service projects in Rotary's Seven Areas of Focus, and should be posted in Rotary Showcase.

Clubs will be awarded points after presenting the following per project :

- Number of Beneficiaries
- Community Needs Assessment
- Sustainability
- Monitoring & Evaluation
- Club and Rotary Service partners balanced participation (at least 50-50)
- Project funding sources

Area of Focus	Joint Points	Club Project
1. Fighting Disease	1	2
2. Saving Mothers and Children	1	2
3. Growing Local Economies	1	2
4. Providing Clean Water	1	2
5. Supporting Education	1	2
6. Conflict Resolution	1	2
7. Supporting the Environment	1	2
8. Special Programs (At least 2): DEI, Empowering Girls, Mental Health	2	2
9. Participation of 30% members in projects	2	2
<b>Total Points</b>	<b>25</b>	

#### POINT SYSTEM PER CRITERIA

##### e) Public Image (15%)

Must have implemented Public Image projects:

1. Social Media Publication of Projects (At least 4 times a Month)	5
2. New Rotary Marker	3
3. Outdoor Media	2
4. Rotary Stories in Club Meetings (Once a month: Why Join, Why Stay, What you get out of Rotary)	2
5. District Public Image projects participation	3
<b>Total Points</b>	<b>15</b>

##### f) New Generation & Partners in Service

Must have organized the following Rotary's Partners in Service:

1. Formation/Retention of any one (1) of Rotary's Partner in Service (Rotaract Club, Interact Club)	2
2. Formation/Retention of a Rotary Community Corps	2
3. Projects/Activities with any one (1) of Rotary's Partner in Service	2
4. Participation of any one (1) of Rotary's partner in RYLA	2
5. Service partnership with an NGO, LGU, or private companies	2
<b>Total Points</b>	<b>10</b>

# magic of rotary

The sun shines brightly in the open sky  
Spreading love from the heaven above  
Time to reach communities, building trust, and promoting peace  
Listen to the beat of your heart  
Let the magic spark and let us start!

## **CHORUS**

Shalala la-la-la  
Share the Magic of Rotary  
Shalala la-la-la  
Share the Magic of Rotary  
Shalala la-la-la  
Spread the Magic of Rotary  
Serve the year with love  
Let's have a magical one

Let's connect and communicate  
Share the mission we are to take  
Serving others above ourselves  
Unity in diversity  
Listen to the beat of your heart  
Let the magic spark

## **Repeat Chorus**

Lead the way in fulfilling dreams  
Set examples of leadership  
Open doors of opportunities  
Imagine a word that's embracing peace  
Listen to the beat of your heart  
Let that magic spark  
And let us start

## **Repeat Chorus**

Share the year with love and fun  
Let's have a magical one  
Let's have a magical one



# THE MAGIC OF ROTARY

